

Date -21/02/24

Dear Sir/Madam,

We are pleased to propose a collaboration agreement between Dham Helicopter Booking and Shri Mata Vaishno Devi Shrine Board Katra. Our agency specializes in providing hassle-free helicopter booking services for the revered Char Dham pilgrimage sites, including the esteemed Shri Mata Vaishno Devi Shrine.

With this collaboration, we aim to enhance the accessibility and convenience of helicopter services for pilgrims visiting the sacred shrine. We understand the significance of seamless travel arrangements for devotees undertaking spiritual journeys, and we are committed to ensuring a smooth and efficient booking experience.

The terms of our collaboration are outlined as follows:

1. **Authorized Affiliation:** Dham Helicopter Booking shall operate as an official affiliate freelance booking agent of Shri Mata Vaishno Devi Shrine Board Katra.
2. **Booking Services:** Dham Helicopter Booking shall provide helicopter booking services exclusively for pilgrims visiting Shri Mata Vaishno Devi Shrine through our official website and booking platforms.
3. **Compliance:** Dham Helicopter Booking shall adhere to all guidelines, policies, and regulations set forth by Shri Mata Vaishno Devi Shrine Board Katra regarding booking procedures, pricing, and service standards.
4. **Mutual Cooperation:** Both parties agree to collaborate closely to ensure the smooth functioning of helicopter booking services, resolve any issues promptly, and uphold the reputation and integrity of the pilgrimage experience.
5. **Promotion and Marketing:** Dham Helicopter Booking shall actively promote helicopter services for Shri Mata Vaishno Devi Shrine through marketing initiatives, including digital advertising, social media campaigns, and promotional offers.
6. **Revenue Sharing:** Revenue generated from helicopter bookings made through Dham Helicopter Booking shall be shared as per the mutually agreed upon terms outlined in a separate revenue sharing agreement.
7. **Term of Agreement:** This collaboration agreement shall commence upon mutual acceptance and remain in effect until terminated by either party with prior written notice.

We believe that this collaboration will significantly benefit pilgrims by providing efficient and reliable helicopter services for their spiritual journey to Shri Mata

Vaishno Devi Shrine. We look forward to a fruitful partnership and the opportunity to contribute to the success and sanctity of the pilgrimage experience.

Please signify your acceptance of this collaboration agreement by signing and returning a copy to us at your earliest convenience. Should you have any questions or require further clarification, please do not hesitate to contact us.

Thank you for considering this proposal. We eagerly anticipate the opportunity to work together in service of the pilgrims.

Your Sincerely

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Dham Helicopter Booking
Satna, Madhya Pradesh

This Letter and Outlines are accepted by Us .

Annezh Sharma
Shri Mata Vaishno Devi Shrine Board
Katra
Jammu & Kashmir